



DigitalBizWA



Digital Enterprise



Free Digital Training for Businesses and Not for Profits

Book today at www.digitalbizwa.com.au

**NEW PROGRAM starts
Thursday 27th Nov 2014**

The Digital Enterprise Program is a **FREE training** program open to all businesses and not for profit organisations.

**WORKSHOPS + 4 hours
FREE Mentoring**

In addition to the workshops listed, each participating organisation will receive up to **4 hours on one to one mentoring.**

Workshop Venue

Bassendean Memorial Library
46 Old Perth Road, Bassendean

Visit www.digitalbizwa.com.au or ring Business Foundations on **9336 8000**



Workshops from 5.30pm - 7.30pm

- » **eBiz Foundations**
- » **Design Your Digital Roadmap**
- » **Social Media:** Why and How?
- » **CRM in the Cloud:** Faster, Better, Smarter
- » **The Business Website**
- » **SEO:** Online Optimization
- » **Mastering Mobile Business**
- » **ABC's of eCommerce**
- » **Measuring Your Online Success**



Australian Government