

How to Build a GOOD Business

Good for the Planet, Good for People, Good for Profit

Business Start-up Workshop ★ 11th & 18th April 2015 ★ Bassendean Memorial Library



Ever had a great business idea but weren't sure how to get it off the ground? Then this workshop is for you!

Over two Saturday morning sessions, the following topics will be covered:-

- ★ The exciting growth of Social Enterprise in Perth
- ★ Comparison of different business structures and identifying which is right for you
- ★ Registering your business name and applying for an ABN
- ★ Designing a basic business plan
- ★ Understanding Profit and Loss, Balance sheets and maintaining your cash flow
- ★ Creative marketing ideas to reach your niche and how to build business networks
- ★ Maintaining a work/life balance

- ★ Dates: 11th & 18th April 2015
- ★ Time: 9am-1pm
- ★ Venue: Bassendean library
- ★ Registration fee: \$45 or \$35 for concession and seniors
- ★ Light lunch provided



Presenter: Kim Veale

Kim Veale from Organic Training Solutions has over 6 year's experience in owning and operating two successful small businesses. She is a qualified trainer and holds a degree in Sustainability and a Cert IV in Small Business Management. She is also a business mentor at the School for Social Entrepreneurs.

To register go to: www.howtobuildagoodbusiness-bassendean.eventbrite.com.au



This workshop is made possible through the Economic Development Programmes of the Town of Bassendean.

